

HOLLYWOOD AND SEATTLE JOIN TOGETHER TO MAKE A BIG SPLASH FOR ENVIRONMENTAL FRIENDLY MEDIA PROJECTS

Rock legend to co-develop 'The World Below'

Seattle, WA, USA - Legendary musician, producer and co-founder of the Eurythmics, Dave Stewart and Creative Director Mark Warford join forces with 'The World Below' author D. Michael Tomkins of Seattle and Gig Harbor's world famous artist Ilene Meyer to develop an undersea fantasy novel for multiple media markets.

"Michael's book is truly a guiding light for all of us. It fits perfectly with our storytelling approach to raising awareness of global issues", said Dave Stewart. "The book's message and spectacular illustrations are hugely inspiring to all ages."

Coe Elementary School, is partnering with the 'The World Below' to produce a sophisticated and creative Children's Opera. This is no "school play." Thirty original songs, composed by Paul Lewis and Mark Power, together with remarkably lush sets and costumes, make this production a magnet for children and adults alike. Over sixty pre-K through 5th graders have been rehearsing for 4 months, under the direction of Mark Power and are assisted by four adult Opera singers to bring this environmental saga to life.

Tickets for opening night, scheduled for May 30th at 7:30 P.M. at Coe Elementary School sell for \$12. To see the next best thing originating from Seattle, this production is a must see. Additional performances take place on May 31st, 7:30 P.M., June 1st, 2:30 P.M., June 4th, 7:00 P.M., June 6th 7:30 P.M., with the final show on June 7th, at 7:30PM. Tickets can be purchased online at www.coeschoolopera.org.

"Weapons of Mass entertainment is developing 'The World Below' to include 3D film, music and video components that will provide cross-appeal to a variety of markets and educational institutions to teach our children about the watery environment," said Mark Warford.

Warford goes on to say, "Dave and I are not just the instigators, we are the audience. We see what's happening in the world today and we're not sitting idly by as spectators. Our respective creative paths have led us to this place and our combined reach is enormous. So it is just downright irresponsible of us if we don't put it to good use."

About Dave Stewart's 'Weapons of Mass Entertainment':

Hollywood-based, Dave Stewart's 'Weapons of Mass Entertainment' is reinventing the paradigm of media production. Its ability to integrate new thinking and technological innovation into the creative process makes the company a standalone crusader for global awareness through the entertainment medium. Partnering with some of the foremost leaders in technology and entertainment, such as Nokia, WME is a leader in the convergence of the creative process and social responsibility.

About Mark Warford:

Mark Warford is an award-winning Creative Director, Managing Editor, Cameraman and Photojournalist.

As a driving force in communications development for international human rights and environmental justice organizations, Warford brings to bear a unique and proven strategic outlook born from extensive experience in the commercial and non-profit sectors. As a Director for Greenpeace for over 10 years and as a front line journalist for the most notable global publications, he has witnessed and documented first hand a staggering amount of the global atrocities committed in the last three decades.

About Paul Lewis: Paul Lewis is a BMI-affiliated composer whose previous work includes two musicals, a choral and orchestral requiem, and a ballet. His lyrics to a ballad by legendary pianist Bill Evans have been recorded by jazz vocalists around the world. He has received awards for his work from Artist Trust, the American Music Center and the Bainbridge Island Arts and Humanities Council, among others. His newest musical, Hail and Reign, will premiere at Bainbridge Performing Arts later this year.

About Mark Power: Mark Power has been teaching children of Puget Sound the art of performing before large audiences, singing and dancing in such productions as the "Magic Flute," "Hansel and Gretel," and "I-Pagliacci"

The creative staff of the 'World Below' has also teamed up with the foundation, People for Puget Sound, who are dedicated to cleaning up the Northwest waterways.

This project was designed for all schools' academic departments to work in unison to teach the environmental curriculum through art, dance, music, and opera.

Tomkins' next book 'The World Above' is currently in production.

CONTACTS IN ORDER OF PRIORITY

1. D. Michael Tomkins
Law Offices of D. Michael Tomkins
8420 Dayton Avenue North
Seattle, WA 98103
(W) 206-547-1000
(Fax) 206-297-5990
(Cell) 206-719-2842
E-mail: aadmt@aol.com

2. Ilene Meyer
10615 64th Ave. Ct. NW
Gig Harbor, WA 98332
(H) 253.509.0386
(Fax) 949-481-2706
(Cell) 210-639-5210
E-mail: ilene.meyer@gmail.com

3. Mark Power
Coe Elementary School
206-919-5483

4. Willem Scholten
Coe Elementary School
206-409-4168
E-mail: wscholten@mac.com

5. Mike Sato
People for Puget Sound
Director of Communications, Education and Involvement
407 Main Street, Suite 201
Mount Vernon, WA 98273
(Phone) 360-336-1931
(Fax) 360-336-5422
E-mail: msato@pugetsound.org

6. Kathy Fletcher
Executive Director
People for Puget Sound
206-382-7007
E-mail: kfletcher@pugetsound.org